



STATE OF kindness

2014 REPORT

The mission of Ben's Bells is to inspire, educate, and motivate people to realize the impact of intentional kindness, and to empower individuals to act according to that awareness, thereby strengthening ourselves, our relationships and our communities.

520.622.1379 | www.bensbells.org
40 W Broadway Blvd Tucson, AZ 85701



YEAR AT A GLANCE

A look at how Ben's Bells has impacted our community.



\$1,178,000

Charitable Income

Individual Charitable	\$103,000
Organization Charitable	\$47,000
Events	\$57,000
Shop Sales	\$419,000
Program Fees	\$56,000
Gift In-Kind	\$412,000
Other	\$15,000
Release of Restricted Funds	\$69,000



\$1,177,000

Related Expense

Program Services	\$949,000
Administration	\$116,000
Fundraising	\$112,000



46,514

Ben's Bells to date



34,127

Volunteers



54,128

Hours Volunteered



183,709

Kind Campus Students



320

Kind Campus Schools



5,777

Kind Colleagues



94

School Murals to date

Wherever there
is a
**human
being,**

there is an
opportunity
for a
kindness
- Seneca



be
kind
ben's bells project



Jeannette Maré
Executive Director
Ben's Mom

Because YOU are part of our team of committed 'be kind' practitioners, we are making measurable progress toward our goal of a kinder culture! You know that Ben's Bells is effective because we offer diverse ways to engage in kindness skill building – at home, school, work, our studios and throughout the community – there is something for everyone! And because so many people are inspired to participate, the 'be kind' practice is getting extraordinary exposure. *Neuroscience tells us that this kind of repeated, purposeful and focused attention can lead to long lasting personal evolution.* Together, we're evolving and creating culture change!

Most sincerely,

Board of Directors

Catherine Alonzo
Jenny Carrillo
Page Chancellor
Jill Harlow
Barney Holtzman
Fran Katz
Mara Mann
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Leadership Team

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Julie Evans
Tricia Guiry
Elisa Guthrie
Jennie Natoli
Brit Palomarez
Leah Taylor
Miguel Urbina
Jodi Vander Ploeg
Cassie Williams

"I can't think of any organization that has the potential to benefit every single person in our community more than Ben's Bells Project. Who couldn't use a little more kindness in their life?" - Jenny Carrillo, Ben's Bells Board Member

Ben's Bells Downtown
40 W Broadway Blvd
Tucson, AZ 85701

Ben's Bells Main Gate
816 E University Blvd
Tucson, AZ 85719

Ben's Bells Connecticut
32 Stony Hill Rd
Bethel, CT 06801

Ben's Bells Phoenix
417 E Roosevelt St
Phoenix, AZ 85004