



STATE OF kindness

2015-2016 REPORT

The mission of Ben's Bells is to inspire, educate, and motivate people to realize the impact of intentional kindness, and to empower individuals to act according to that awareness, thereby strengthening ourselves, our relationships and our communities.

520.622.1379 | www.bensbells.org
40 W Broadway Blvd Tucson, AZ 85701



YEAR AT A GLANCE

A look at how Ben's Bells has impacted our community.



\$1,268,055

Support and Revenue

Individual Charitable	\$120,014
Organization Charitable	\$125,893
Events	\$37,756
Shop Sales	\$383,289
Program Fees	\$172,993
Gift In-Kind	\$386,850
Release of Restricted Funds	\$41,038



\$1,237,860

Related Expense

Program Services	\$985,911
Administration	\$125,739
Fundraising	\$126,210



52,529

Ben's Bells to date



23,576

Volunteers



40,078

Hours Volunteered



247,702

Kind Campus Students



390

Kind Campus Schools



12,093

Kind Colleagues



146

School Murals to date



Kindness in words
creates
confidence.

Kindness in thinking
creates
profoundness.

Kindness in giving
creates **love.**
- Lao Tzu



Photograph courtesy of Larry Hanelin



Jeannette Maré
*Executive Director
Ben's Mom*

One of my favorite conversations is about the difference between being "nice" and being "kind". Most people agree that the concepts are different but they can't always articulate why. The distinction is an important one because it helps us raise kindness to the level of importance that it deserves. "Nice" is superficial. It's about pleasing, while kindness is about the greater good. Kindness should reduce stress while niceness often increases it. When we understand the difference, we can begin to see that kindness plays an important role in every aspect of our lives. At Ben's Bells we provide programming so that individuals, families, neighborhoods, schools and businesses may incorporate the practice of kindness into their lives but we also encourage conversations about what kindness has to do with healthcare and politics. Kindness is foundational for a safe, healthy and happy community. Thank you for supporting Ben's Bells as we work with thousands of people throughout our community to create a culture of kindness that serves us all.

With gratitude,

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Ben's Bells Downtown
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