



STATE OF
kindness
2017- 2018 REPORT

The mission of Ben's Bells is to teach individuals and communities about the positive impacts of intentional kindness and to inspire people to practice kindness as a way of life.

520.622.1379 | bensbells.org
40 W Broadway Blvd Tucson, AZ 85701



YEAR AT A GLANCE

A look at how Ben's Bells has impacted our community.



62,575

Ben's Bells to date



20,000

Unique Volunteers



43,000

Hours Volunteered



161,670

Kind Campus students
& staff served in FY18



258

Kind Campus schools
registered in FY18



18,423

Kind Colleagues staff
participants to date
since program inception



235

Community Murals to date



\$1,640,742

Income

Individual Charitable	\$141,613
Organization Charitable	\$108,583
Events	\$102,209
Shop Sales	\$543,725
Program Fees	\$193,266
Gift In-Kind	\$551,346



\$1,594,371

Related Expense

Program Services	\$1,308,925
Administration	\$99,568
Fundraising	\$185,878



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ber's bells project

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It is a time of exciting transitions! Over the past 16 years, with your help, we have built an organization that serves as a foundational resource for communities. People are hungry to learn to communicate and connect more kindly and therefore more effectively. Together, we're helping people learn a kindness skill-set that improves every area of their lives. This year we will hire a new Executive Director! My heart is full knowing that Ben's Bells is a strong, stable, and vital organization and that we are ready to bring on a new leader! And I am over-the-moon excited to get to focus on what I do best - teaching, speaking, and community building - in my new role as Chief Kindness Officer (CKO!). I know that our new Executive Director will lead us into the next generation of Ben's Bells with energy, inspiration, and plenty of new ideas. I can't wait for all of us to meet them! Thank you for your commitment to another generation of kindness!



Jeannette Maré
Executive Director
Ben's Mom

With gratitude,

Board of Directors

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Christine Plunkett
Kaytlin Sheets
Jake Sorgen
Leah Taylor
Alyssa Thomas
Jodi Vander Ploeg
Kali Villasaez
Savannah Wilcox

Staff

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